

# Competition Rules for “The Work of the Future. Year 2040”

## 1. Organizer

The organizer of the competition “The Work of the Future. Year 2040” is Maple Bear Schools Polska P.S.A.

## 2. Objectives of the Competition

- a) To develop creativity and imagination among participants;
- b) To encourage reflection on the future of professions and the job market;
- c) To strengthen family bonds through joint creative activities;
- d) To showcase the creativity of children, youth, and families in the public space.

## 3. Contact and Information

Detailed information about the competition is available:

- On the website: [www.maplebear.pl/konkurs-krakow](http://www.maplebear.pl/konkurs-krakow)
- By email: [a.zielinska@mbkrakow.pl](mailto:a.zielinska@mbkrakow.pl)
- By phone: +48 607 051 268

## 4. Participants

1. The competition is aimed at children aged 3 to 8 years.
2. Participation in the competition is voluntary and free of charge.
3. Applications must be submitted by email or in person by August 20, 2025.
4. Participation requires parents/legal guardians to sign the necessary declarations (attachments no. 2 and no. 3) and submit them along with the competition entry.

## 5. Competition Theme: “The Work of the Future. Year 2040”

Can you believe that as many as 85% of the professions that will exist in 2040 have not been invented yet? The task for participants is to create an artwork presenting their vision of a future profession or the activities that will be performed at work in 2040. Try to imagine what interesting/strange/funny/creative things people will do at work in 2040.

### Competition Task:

Participants are to create a flat or semi-three-dimensional artwork illustrating an original idea of a future profession or creative activities that employees might perform in 2040.

Form of artwork: flat or semi-three-dimensional.

Maximum size: no larger than A1.

### Materials:

Any creative materials can be used – including paper, cardboard, fabric, organic and natural materials, plastics, to collage elements, graphics, modeling clay, and mixed techniques.

It is recommended that the base of the work be durable cardboard to facilitate transport and ensure greater durability of the construction. Please avoid works made solely of thin paper – it is important that the work is solid and resistant to damage during transport and display.

## **6. Age Categories**

Entries will be evaluated in two age categories:

- Children aged 3–4 years
- Children aged 5–7 years

## **7. Evaluation Criteria**

The jury will evaluate:

- Compliance of the work with the competition theme,
- Originality and creativity of the profession or activities,
- Creative use of materials,
- Overall aesthetic impression and craftsmanship.

## **Competition Jury Members:**

- Marta Pszczoła, Director of the Canadian School and Kindergarten Maple Bear Kraków
- Aleksandra Koń, Teacher at Maple Bear Kraków
- Emma Tretko, Teacher at Maple Bear Kraków
- Katarzyna Margraf, Teacher at Maple Bear

## **8. Copyright and Documentation**

1. Submitted works become the property of the Organizer.
2. Each work must be accompanied by a data sheet and signed declarations from parents/legal guardians (attachment no. 1).

## **9. Submission Deadline and Address**

Competition entries with necessary documentation must be delivered by August 20th, 2025, by 5:00 PM to:

Maple Bear Kraków  
25d Saska Street  
30-720 Kraków

with the note: "The Work of the Future. Year 2040 – Competition"

## **10. Announcement of Results**

Results will be announced by August 31, 2025, on the Organizer's website.

## **11. Prizes**

Exciting prizes await competition participants, and each participant will receive a commemorative diploma. Main prizes include:

- Participation in the Maple Bear Summer Camp,
- Giant plush teddy bear,
- Creative art material sets,
- LEGO Technic sets,
- Binoculars.

## **12. Competition Schedule Summary**

By August 20th, 2025

Register for the competition via email: [a.zielinska@mbkrakow.pl](mailto:a.zielinska@mbkrakow.pl) with the note "competition",  
phone: +48 607 051 268

By August 20th, 2025

Submit competition entries with data sheet and signed consents to the organizer's address (see above)

August 31, 2025

Announcement of results on [www.maplebear.pl/konkurs-krakow](http://www.maplebear.pl/konkurs-krakow)

## Attachment No. 1: Data Sheet for the competition “The Work of the Future. Year 2040”

Participant information:

- Participant’s full name: .....
- Child’s year of birth: .....
- Country of origin: .....
- Phone, email: .....
- Category (underline appropriate):
  - Preschool children (3-5 years)
  - Children (6-8 years)

## Attachment No. 2: Participant Declaration

1. I declare, in accordance with the Personal Data Protection Act of August 29, 1997 (Journal of Laws 2016, item 922), that I consent to the processing of my child’s personal data: ..... (name and surname) for purposes related to their participation in the competition “The Work of the Future. Year 2040.”

2. I declare that I have read and accepted the Competition Rules.

3. I consent to the publication of my child’s name on the Maple Bear website on the winners’ list and photos from the award ceremony.

..... Parent/guardian signature or participant’s signature

## Attachment No. 3: Image Consent Statement

Kraków, .....

I consent to the free use of the image of my child: .....  
within the framework of the competition "The Work of the Future. Year 2040." This consent includes all forms of publication, especially on the organizers' websites, Facebook, and Instagram. The child's image may be used for various forms of electronic image processing, cropping, and composition, without a requirement for approval of the final product, but not in offensive or generally unethical forms.

### INFORMATION

1. The data controller is Maple Bear Schools Polska Prosta Spółka Akcyjna.
2. Contact for the data controller: info@maplebearpolska.pl
3. Personal data will be processed based on this consent during the competition and for informational and marketing purposes.
4. I have the right to access, correct, delete, or limit processing of my personal data, and the right to object to processing and data portability.
5. I have the right to withdraw my consent at any time without affecting the legality of processing based on consent before withdrawal.
6. I have the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office.
7. Providing personal data is voluntary.
8. Data will not be processed in an automated manner.

\*In the case of minors, the consent must be signed by a parent or legal guardian.

Date and signature: .....

